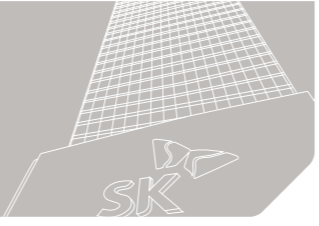


Global Network

Local offices in US, Europe, Japan & China



Frankfurt Office



Beijing Office



Tokyo Office

- Seoul HQ
- Daejeon R&D Center
- Seosan Plant

Detroit Office



Contact for more information,
skbattery.marketing@sk.com

Innovative 
Battery for
The Future



SK Group



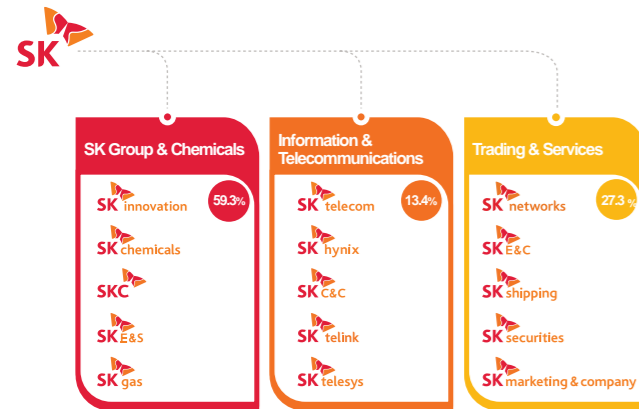
Energy & Telecommunications

Korea's leading company for growth and advancement

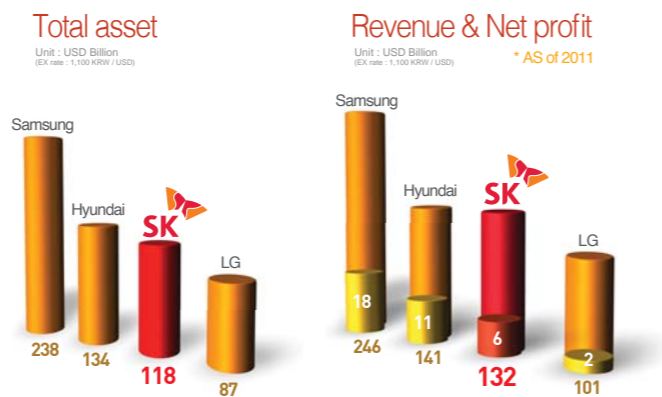
- SK consists of companies in the field of energy, chemicals, IT, logistics and services
- No.1 player in energy & chemistry sector and telecommunication service in Korea
- Recently SK telecom has made acquisition of Hynix, the world's No. 2 memory chipmaker

98 companies / 69,739 employees

* As of 2011



Annual ranking of domestic enterprises



SK Innovation



62 billion USD total sales in 2011



Tech-based global energy company



Batteries for EV and ESS



SK Battery Technology

SK Innovation is developing batteries that are best suited for EV and ESS applications by integrating the entire value chain for battery manufacture, from separators and electrodes to cells and packs.

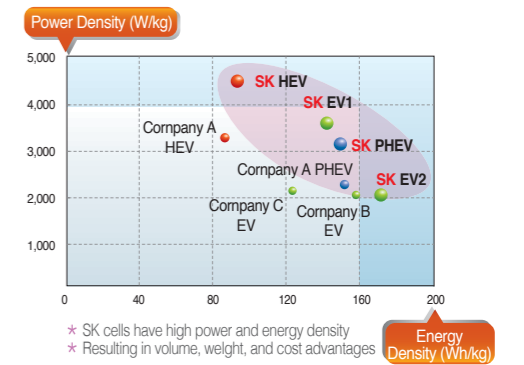
Based upon in-house expertise, SK Innovation is successfully securing world-leading performance in terms of battery energy and power density. The long-term reliability of battery systems is closely linked to cell uniformity and temperature control of the pack. SK Innovation's battery systems present excellent cell voltage deviation and cooling performance.



[Full Battery Value Chain]

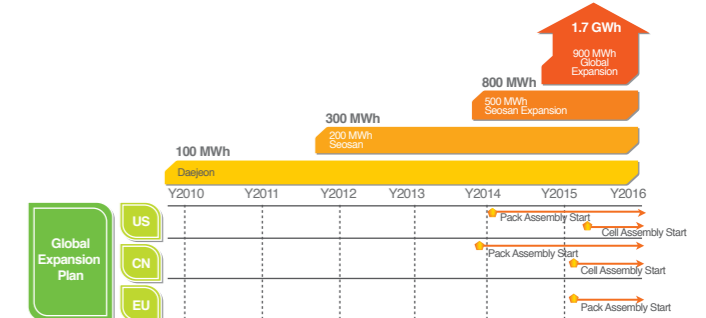
Competitive Advantages

- High power density and high energy density of battery system
- Thickness control coating technology for high-performance electrode
- Thermal management technology
- Structure designed using error-proof method
- Battery management system technology



Expansion Plan

Production Capacity up to 1.7 GWh/yr by Y2016 through Global Expansion



History & Award

